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|  | m a r k e. s w I n d l e  UX Specialist | UX Architect  UX Solution Lead | UX Designer  Information Architect | (312) 212-3346  [markswindle@gmail.com](mailto:markswindle@gmail.com?subject=Contact%20Request%20via%20CV)  [markswindle.net](http://markswindle.net)  [linkedin.com/in/swindle](http://linkedin.com/in/swindle)  Chicago, IL |
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| **UX Specialist** backed by super-solid UI, IA, PM and design skills. A quick study, fully-engaged from the get-go, who pursues of project excellence while respecting deadlines and budget. And an infuser of levity when projects get too serious! | | |
| work experience  2015–2017  **UX Solution Lead, Senior UX Designer** Aon Hewitt  Begun as a 4-month assignment as Sr UX Designer, this morphed into 24 months as UX Solution Lead, with salvage of a floundering re-design (Your Spending Account). Guided designers, writers and an offshore development team in requirements, visioning, prototyping, usability testing, sponsor negotiations, CX/accessibility/sponsor reviews and the governance process to create exemplary, top-testing products.  2010–2015  **UX Architect, Designer, IA, PM** design-i  Consultant for Columbia University, Northwestern University, John Jay College, The MacArthur Foundation, The American Assembly, Operation Smile, etc. on complex, content-rich, interactive and historical-archival websites and web app projects, coordinating worldwide-distributed teams.  2013–2014  **CEO, UX/Visual Designer, Digital/Marketing Strategist** Cinewav  Led a video-on-demand start-up addressing the excess of cinematic content by leveraging premier film festivals as the optimal filtering tool, pursuing a relationship with the 90-plus% of festival filmmakers without a distribution outlet. Invited in at the concept stage, then guided the project to a Round 1 $250k investment, formulating marketing and distribution strategy, creating prototypes, and assisting in financial modeling.  2004–2010  **Senior Web Designer** Northwestern University, School of Education & Social Policy  Design/development of complex historical & academic websites, custom web apps, promotional material & University-wide interdisciplinary projects; and expansion of SOCiety to include digital portfolios, profile engine, news center, accreditation functionality, etc.  2002–2004  **Webmaster, Designer** Northwestern University, School of Communication  Design and production of digital and print promotional content for the School, its departments, and research; architected a custom CMS, SOCiety, deployed across multiple schools and institutes; oversaw the management of dozens of websites for faculty, staff and researchers.  2000–2001  **Senior Interactive Art Director** Frankel & Company  Art direction and design of website and microsite projects for Tropicana, Target and Visa; and—in the nascient period of corporate web presence—coordination of print/web brand identity.  1998–2002  **Web/Interactive Designer/Producer, Flash, Animator, Illustrator** Aquent, Digital People, E-Staff, Randstad  Clients: Rand McNally, DDB Worldwide, Smith Bucklin & Associates, Neology, McGraw-Hill, Argonne National Laboratory, Giant Step, Quantum Leap, LeapNet, United Airlines, etc. | | skills   * 5 - UX design * 5 - Web design * 5 - IA * 5 - Wireframing * 4 - Prototyping * 4 - Responsive design * 4 - Interactive design * 4 - Project Management * 4 - Writing for the Web * 5 - Adobe Creative Suite * 4 - Axure * 3 - Visio * 4 - HTML/CSS * 3 - SQL * 2 - PHP * 2 - Javascript   proficiencies   * Low/Med/High fidelity * Wireframing (web/tablet/mobile) * HTML/Axure prototyping * Storyboarding * Journery mapping * Workflows * Personas * Strategic thinking * Start-up experience * Business analysis   personal   * Passionate * Engaged * Enthusiastic * Calm * Expert communicator * Team player * Highly-organized * Quick study * Mood lightener * Impasse breaker * Humor infuser |