|  |  |  |
| --- | --- | --- |
|  | m a r k e. s w I n d l eUX Specialist | UX Architect UX Solution Lead | UX DesignerInformation Architect | (312) 212-3346 markswindle@gmail.com[markswindle.net](http://markswindle.net) [linkedin.com/in/swindle](http://linkedin.com/in/swindle) Chicago, IL  |
| **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **UX Specialist** backed by super-solid UI, IA, PM and design skills. A quick study, fully-engaged from the get-go, who pursues of project excellence while respecting deadlines and budget. And an infuser of levity when projects get too serious! |
| work experience2015–2017**UX Solution Lead, Senior UX Designer** Aon HewittBegun as a 4-month assignment as Sr UX Designer, this morphed into 24 months as UX Solution Lead, with salvage of a floundering re-design (Your Spending Account). Guided designers, writers and an offshore development team in requirements, visioning, prototyping, usability testing, sponsor negotiations, CX/accessibility/sponsor reviews and the governance process to create exemplary, top-testing products.2010–2015**UX Architect, Designer, IA, PM** design-iConsultant for Columbia University, Northwestern University, John Jay College, The MacArthur Foundation, The American Assembly, Operation Smile, etc. on complex, content-rich, interactive and historical-archival websites and web app projects, coordinating worldwide-distributed teams.2013–2014**CEO, UX/Visual Designer, Digital/Marketing Strategist** CinewavLed a video-on-demand start-up addressing the excess of cinematic content by leveraging premier film festivals as the optimal filtering tool, pursuing a relationship with the 90-plus% of festival filmmakers without a distribution outlet. Invited in at the concept stage, then guided the project to a Round 1 $250k investment, formulating marketing and distribution strategy, creating prototypes, and assisting in financial modeling.2004–2010**Senior Web Designer** Northwestern University, School of Education & Social PolicyDesign/development of complex historical & academic websites, custom web apps, promotional material & University-wide interdisciplinary projects; and expansion of SOCiety to include digital portfolios, profile engine, news center, accreditation functionality, etc.2002–2004**Webmaster, Designer** Northwestern University, School of CommunicationDesign and production of digital and print promotional content for the School, its departments, and research; architected a custom CMS, SOCiety, deployed across multiple schools and institutes; oversaw the management of dozens of websites for faculty, staff and researchers.2000–2001**Senior Interactive Art Director** Frankel & CompanyArt direction and design of website and microsite projects for Tropicana, Target and Visa; and—in the nascient period of corporate web presence—coordination of print/web brand identity.1998–2002**Web/Interactive Designer/Producer, Flash, Animator, Illustrator** Aquent, Digital People, E-Staff, RandstadClients: Rand McNally, DDB Worldwide, Smith Bucklin & Associates, Neology, McGraw-Hill, Argonne National Laboratory, Giant Step, Quantum Leap, LeapNet, United Airlines, etc. | skills* 5 - UX design
* 5 - Web design
* 5 - IA
* 5 - Wireframing
* 4 - Prototyping
* 4 - Responsive design
* 4 - Interactive design
* 4 - Project Management
* 4 - Writing for the Web
* 5 - Adobe Creative Suite
* 4 - Axure
* 3 - Visio
* 4 - HTML/CSS
* 3 - SQL
* 2 - PHP
* 2 - Javascript

proficiencies* Low/Med/High fidelity
* Wireframing (web/tablet/mobile)
* HTML/Axure prototyping
* Storyboarding
* Journery mapping
* Workflows
* Personas
* Strategic thinking
* Start-up experience
* Business analysis

personal* Passionate
* Engaged
* Enthusiastic
* Calm
* Expert communicator
* Team player
* Highly-organized
* Quick study
* Mood lightener
* Impasse breaker
* Humor infuser
 |